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PRESIDENT-ELECT

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Theresa Copeland, MSM
Jan S. Spiegel

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PRESIDENT

Pam Wenner

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NATIONAL TREASURER

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PRESIDENT'S MESSAGE

Hello Everyone!

Summer is almost here and I am looking forward to spend some time in the sun. I'm sure everyone has great plans for the season to come. There are many great events on the horizon from the National Chapter as well as our Philadelphia Chapter. The Northeast Regional Conference is May 30th and 31st in Washington, DC. I hope to see some of you there.

Cheryl Oribabor and Lisa Tierney from Tierney Coaching and Consulting gave us some great tips about marketing ourselves at our May meeting. Their presentation "Tricks of the Trade: Coaching Financial Professionals to Success" focused on determining your goals and learning the skills to head toward those goals. Lisa gave us a brief discussion about Hemispheric Integration. Hemispheric Dominance changes every 90 minutes and if you can determine which side of the brain a person is using at a particular moment you may have better communication with them. Many of us were intrigued with this discussion and I know I would love to learn more. We may have to bring Lisa back for a future meeting.

Our next meeting will be held June 10th at the **Marriot Courtyard at Rowan University**. We are excited to celebrate our new programming year and installation of officers with a Mardis Gras theme. This will be a great kick-off for our National Conference in New Orleans at the end of September. Join us on the 10th for a fun time and a chance to win some fabulous items from our silent auction. As always all proceeds will benefit our scholarship program. We are also having a Membership Challenge. Any current member bringing the most potential new members to our June meeting will receive \$50 towards their next dues renewal. Mark your calendars now for June 10th and check out the National website for information on New Orleans. I know I am looking forward to it! Please check our website for our July 26th planning meeting. We are always looking for new ideas and want to hear what you would like at our monthly meetings.

I look forward to seeing you at our closing meeting!

Tracey Bond-Weincyzk, CFE

President, Philadelphia Chapter.

June Meeting Notice

Event: Officer Installation
For the 2014 – 2015 year

Location: Marriott Courtyard at Rowan University
325 Rowan Blvd,
Glassboro, NJ 08028
(800) 321-2211

Date/Time: Tuesday, June 10 at 6:00 pm

Cost: Students \$ 25
Members \$ 30
Non-Members \$ 35

Fruit and Cheese Tray
Coconut Chicken Tenders
Bacon wrapped Scallops
Crab Rangoons
Salad Bar
Red and White Wine

RSVP: Please contact Tracey Bond-Weinczyk by end of day,
Monday, June 9 by email afwaphilly@gmail.com

Program: Networking

Installation of the 2014 – 2015 Slate of Officers

Philadelphia, Chapter 6

Accounting and Financial Women's Alliance.

Silent Auction and Raffle to support our Scholarship Fund

More Networking



EMPLOYMENT / MEMBERSHIP

Lori Lucente-McKeage, CPA
Diversified Industries, Inc.
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STUDENT NIGHT /

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BY LAWS/ LEGISLATION

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Membership Challenge

We are offering a challenge to all our members. To the member who brings the most potential new members to our June closing meeting and converts as many of those potential members to actual members of the Philadelphia chapter of the Accounting and Financial Women's Alliance will win \$50 towards their next dues renewal

So, start asking your colleagues, associates and co-workers if they would love to be a part of a great organization of fellow accountants and financial



The New Slate of Officers and Committee Chairs 2014 - 2015

President	Tracey Bond-Weincyzk
President Elect	Stephanie Sommers
Treasurer	Mary-Claire Corcoran, CPA
Secretary	Judy Maira
Directors	Theresa Copeland, MSM Jan S. Spiegel

At the time of release, we are waiting to hear from 2 possible Directors

Immediate Past President	Pam Wenner
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Committees:

Newsletter / Web site	Jan Spiegel
Employment/Membership	Lori Lucente-McKeage, CPA
By Laws/Legislation	Mary Feeney-Bonawitz, PhD, CPA
Student Night	Stephanie Sommers
Financial Literacy	Mary-Claire Corcoran, CPA
Mentorship	Open
Scholarship	Open

Members Corner



Congratulations to **Ashley Bauscher**, who graduated Saturday, May 10th from Alvernia University in Reading, PA with her Bachelors' degree in Accounting. Ashely is a student member who won our scholarship award last year. She will be applying for her Master's degree for the upcoming school year, then studying for the CPA exam.



Meet our new member.....Luanne Vu

Luanne actually joined our chapter at the beginning of the year. Before entering the financial services industry, Luanne graduated from Drexel University with a degree in Finance & Management Information Systems and worked as a Sr. Regional Bank Private Banker with a national bank that has locations in the Philadelphia area. Now a Financial Advisor with the Philadelphia office, Luanne takes pride in working for a firm that puts you, the customer, first.

In addition to international travel, she enjoys learning different languages and cultures of different nationalities. Since Luanne was born in Vietnam, lived in Hong Kong, and been In America for over 20 years, she is multilingual (English, Vietnamese, and Cantonese). Her hobbies include sports (volleyball), outdoor activities (hiking), and exercise (running & aerobics), and exploring new and exotic cuisines. Luann currently lives in Northeast Philadelphia with her little dog, Yoshi (teacup Chihuahua-he literally weighs 2.14lbs ·).



The Installation of the AFWA National Board and the Foundation Board for 2014-2015 was conducted on Friday May 16th in Flagstaff, AZ. Mary Duff was installed as National Treasurer and Pam Wenner was installed as a National Director on the Foundation Board. Give our members a hearty congrats for working at the national level.

Job Corner

PWC is looking for candidates with 4-6 years experience for positions in their **Audit and Assurance Department**. If through AFWA you are a successful candidate, the Accounting and Financial Women's Alliance Philadelphia chapter will receive a finder's fee pledged to support our Scholarship Awards for 2015. If you or someone you know is interested in this position, please send your resume to Joe Corcoran at joseph.t.corcoran@us.pwc.com. Don't forget to let Joe know that you heard about the position through AFWA.

We would love to help one of our friends be offered this opportunity and to help us support our Annual Scholarship. Thanks for the lead Mary Claire!



July

Planning Meeting **Saturday, July 26,**
Planning of 2014-15 programming
Location: Lori's Boat, Longport.
Bring your ideas, swimsuit and towel



Support for our Unemployed Sisters of the Philadelphia Chapter

We are happy to report that the board has decided to assist our loyal, dedicated members who have found themselves on the unemployed rolls. For those members that qualify, the Philadelphia Chapter of AFWA will assist our members by covering the costs of the National annual dues. The member will still be responsible for the local chapter dues. Candidates must have been a member for at least 5 consecutive years and have participated on a committee, the Mentor Program or a position on the Board. All applications can be sent to our Membership Chair, Lori McKeage via email (seagem.llm@comcast.net). All applicants will be kept confidential between the Membership Chair and Treasurer. It will not be shared with the board or general membership. A member may be supported for a maximum of two years but reapplication is required for the second year. A maximum of five members will be granted support in any one year. If you need assistance, please visit our membership tab of our website to obtain an application form.

Philadelphia Chapter Scholarship Fund

If you would like to make a contribution or honor someone for a great accomplishment, please think of our Scholarship fund. You may send donations to:

Mary-Claire Corcoran
324 Woods Road
Glenside, PA 19038

Please make checks payable to **ASWA Philadelphia Scholarship**. Your contributions will help further the education of a student pursuing a career in accounting or finance. We will also send acknowledgments to your honoree, just send the information.

Our Affiliations

Did you know that we have affiliations with NAWBO, WIFS, ALPFA as well as the other companies you see here? What does this mean you may ask? By being an affiliate of these professional women's groups, it allows us, the members of ASWA-Philadelphia Chapter to attend their meetings at their member cost, to expand our networks, professionally and personally to help us grow. To know more about them and see their meeting schedules, please check out their websites. It also allows us discounts to the CPA review courses and other benefits to the other affiliates (just click on their icons to go to their websites):



Do you know any Accounting or Financial professionals who are not members of AFWA?

This is what you should share with them:

By joining the Accounting and Financial Women's Alliance (AFWA), you can strengthen your professional growth. AFWA offers networking and continuing education with accounting and finance professionals at the local, regional and national levels. Our members communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Benefits of Membership

The following is a list of current benefits enjoyed by members:

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to ASWA's LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, Long Term Care insurance and Bank of America credit card.)

If you know of an accountant or financial professional who is not a member, please tell them about us! Have them go to www.afwa-phila.org. Click on



MEMBERSHIP. Or click on this blue seal to **RENEW-JOIN.**

