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American Society of Women Accountants
Philadelphia Chapter

www.aswa-phila.org

PRESIDENT'S MESSAGE

Dear Members and Friends of the Philadelphia Chapter:

We had a great meeting Wednesday night and I'm really sorry if you weren't able to make it. Karen Levine from First Financial Group spoke to us about Life, Disability and Long-Term Care Insurance. Not the sexiest topic, but it really was important and useful information. She shared some of the Pearls of Wisdom program from Mass Mutual. We were shown different examples of people in different situations that caused them to consider the need for Life, Disability or LTC Insurance. I know many of us have some knowledge of what these difference types of insurance can do for us, but the information that Karen shared really added to our understanding of why in different situations it may be very important to consider whether we may need it. I already knew it wasn't a great situation to have to depend on Medicaid for long-term care, but the idea of not being able to choose where I or my parent may be cared for is a scary thought. I don't like the idea of paying for something I may never use, but we've all gotten used to paying for car insurance. I encourage everyone to speak to an advisor who can help you consider all your personal factors. I'd also remind you as a partner with our national organization, Mass Mutual is offering ASWA member discounts.

I would like to thank Mass Mutual for their generous charitable donation on behalf of the Philadelphia Chapter. In recognition of Breast Cancer Awareness Month, they will donate \$500 to the Breast Cancer Research Foundation.

Our next chapter meeting is **Wednesday, November 7th** and will be held at the Pyramid Cub in Philadelphia. You don't want to miss **Ira Rosenbloom, CPA** of Optimum Strategies, LLC, who will be sharing with us marketing and business development strategies that are designed to help us achieve success.

A few members of our chapter and I are on our way to the National Conference in San Diego. I know there will be a lot of great speakers and fun opportunities to network with members from other chapters. In addition to the usual benefits of attending this year we'll be voting to decide if we will be changing our organizations name. Keep an eye out for forthcoming communications to find out if this significant amendment was passed.

Pam Wenner

President of the Philadelphia Chapter

NATIONAL DIRECTOR

Mary Duff

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November Meeting Notice

Event: **Common Accounting Issues**

Location: **The Pyramid Club
1735 Market Street
Philadelphia, PA 19103
(215) 567-6510**

Date/Time: **Tuesday, November 20th at 6:00 pm**

Cost:

Members:	\$ 20.00
Non-members	\$ 25.00
Students	\$ 15.00

RSVP: **Please contact Pam Wenner by end of day,
Monday, November 5, 2012 by email
aswaphilly@gmail.com**

Topic: common accounting issues, tax traps and opportunities related to the sale or purchase of closely held businesses will be discussed.

About our Speaker:

Karen Facer-Mee, CPA

Though Karen hasn't held an officer position with the chapter, she has been a devoted member. Karen is a Past President of the Greater Philadelphia Chapter of the PICPA and has served that organization in various positions since May of 2003.

A graduate of Temple University in 1983, Karen began her career in accounting as a Para-Professional at Kreisler, Miller, in Horsham, PA (while attending Temple). She obtained her CPA in 1984 and was later promoted to Manager. In 1990, she left the firm to found a Sole Proprietorship, as Karen C. Facer-Mee, CPA, in Warrington, PA. Since 1995, Karen has held the position of President of Facer, Mee & Associates, P.C. in Ivyland, PA.

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About our Speaker continued from page 2

Until 2010, she served as the President of the Greater Philadelphia Chapter of the Pennsylvania Institute of Certified Public Accountants. Karen served the PICPA in various non-paying executive positions leading to her Presidency. Karen will serve on PICPA GP Chapter Executive Committee as well as Chair of Past Presidents and Nominations until May 2011. She has been a member of numerous PICPA committees including Legislation & Local Taxation, Annual Tax Meeting, Practitioners, Cooperation with the Bar, Relations with Schools and Community Involvement among others. Karen has served at the State level on Budget & Finance, Chapter Operations, CPA Image Enhancement and Council.

Karen has been visible in TV, radio and news as a member of the PICPA Speakers Bureau and AICPA CPA Ambassador. Most recently she was interviewed on NBC-10 and CBS-3 while volunteering for Tax Phone Banks and webchats. She has a long list of speaking engagements that include a town meeting for Senator Conti for flood victims in February 2005 and being a PICPA presenter and judge for Philadelphia Business Journal CFO & Women of Distinction Awards. She is a key contact for PA Legislators in her district.



Caren Levine, our October speaker, from First Financial Group, presents a \$500 check for the Breast Cancer Research Foundation on behalf of the Philadelphia Chapter of ASWA. Receiving the check is Pam Wenner, President and Mary Duff, National Director

**December Holiday Social
Fairmount Park Holiday Trolley Tour
Sunday, December 2nd**

The tour leaves from the Fairmount Park Welcome Center at 16th and JFK at 2pm and will tour 3 historic houses decorated for the holidays. The cost is only \$25.

We ask that you make your reservation directly. There are details available on the Fairmount Park website and there you will find a link to the Trolley Tours.

(please note as we get this newsletter out, they have not added the holiday tours yet)
www.fairmountpark.org/tours.asp.

We are also making reservations for lunch at 11:30 at Tir Na Nog. Please let us know if you would like to join us. It should also be noted that there is a Christmas Village that is set up right by the Welcome Center. We know we'll take the opportunity to check the Village out before and maybe after the tour.

We would love the chance to visit with everyone so we hope you can all make it and don't forget to bring your friends and family.

Please RSVP your intentions so that we may make reservations for lunch



We want to thank our sponsors for a successful Student Night in September.

Gold Sponsors for Student Night:



Silver Sponsors for Student Night



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Calendar of Events 2012-2013



December	Chapter Social	Holiday Tours of the Historic Fairmount Park Houses Sunday, December 2 Details to follow
January	Chapter Meeting	Date to be Announce Tax Update Location to be announced
February	Chapter Meeting	Tuesday, February 5 “Take Control of Your Work-Day” Shawn Kershaw Organizing & Productivity Coach St. Clair CPA Conshohocken, PA



Deadline for inclusion in the next newsletter is November 30th

Please forward all submissions to **Jan Spiegel** at: jsrspiegel@comcast.net.

Use **ASWA newsletter** in the subject for all submissions please.

Our Affiliations

Did you know that we have affiliations with NAWBO, WIFS, ALPFA as well as the other companies you see here ? What does this mean you may ask? By being an affiliate of these professional women's groups, it allows us, the members of ASWA-Philadelphia Chapter to attend their meetings at their member cost, to expand our networks, professionally and personally to help us grow. To know more about them and see their meeting schedules, please check out their websites It also allows us discounts to the CPA review courses and other benefits to the other affiliates (just click on their icons to go to their websites):



Philadelphia Chapter Scholarship Fund

If you would like to make a contribution or honor someone for a great accomplishment, please think of our Scholarship fund. You may send donations to:

Mary-Claire Corcoran
324 Woods Road
Glenside, PA 19038

Please make checks payable to **ASWA Philadelphia Scholarship**. Your contributions will help further the education of a student pursuing a career in accounting. We will also send acknowledgments to your honoree, just send the information.

Upcoming Events and Conferences.....

Greetings Southeast and Northeast Regional Chapters

I hope you have the **May 3-4, 2013** dates blocked off to attend the 2013 ASWA **Southeast Regional Conference** to be held in **Richmond Va**. We think it is going to be a good one.

We are looking for speakers in the personal development area and Audit/accounting area. If you know of some good speakers that would be willing to travel to Richmond VA to attend the 2013 Regional conference at a discount and present, please let me know.

Finally, watch for additional information on the 2013 ASWA Southeast Regional conference. Let me know if you have any questions or comments.

Kay Gotshall
ASWA Co chair 2013 Southeast Regional Conference
804-273-6223
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Do you know Accountants who are not members of ASWA?

This is what you should share with them:

By joining the American Society of Women Accountants (ASWA), you can strengthen your professional growth. ASWA offers networking and continuing education with accounting and finance professionals at the local, regional and national levels. Our members communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Benefits of Membership

The following is a list of current benefits enjoyed by members:

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-newsletter
- National and regional conferences at a discounted rate
- Access to Career Center

- Access to ASWA's LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, Long Term Care insurance and Bank of America credit card.)

If you know of an accountant who is not a member, please tell them about us! Have them go to



www.aswa-phila.org.

Click on **MEMBERSHIP**. Click on the blue seal at the bottom of the page that says **RENEW-JOIN**.