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PRESIDENT'S MESSAGE

Hello Everyone!

Well it's the last week of summer. I feel like I blinked and it was August. My father always told me that the older you get the faster time goes by. I am starting my 2nd year as President and hoping this year will be better than last. The Board Members were a tremendous help to me last year and I want to thank them again for all of their efforts.

July 26th was our annual planning meeting. Thanks to everyone who presented great ideas and assisted in creating our calendar for the upcoming year. Again, I encourage all of our members to share our meeting information with their colleagues and friends. Discussions on stress management, social security, and disability will benefit everyone in general. And of course, don't forget our social event in December. So spread the word!

This year we have decided not to do a student night. We have put together a program to go directly to the student organizations. It has always been logistically impossible to accommodate all of the area colleges and universities. Hopefully this year's program will allow more intimate conversations with students about the accounting and finance professions. If any of our members have contacts at the area schools, please feel free to contact me.

Don't miss our September 16th meeting. Maria Grande will be speaking about stress management. I had the pleasure of hearing her speak this past May. Her quote, "Holding on to anger is like taking poison and hoping the other person dies", has stayed with me and I have repeated it several times. I'm sure everyone has a little stress in their lives and will benefit from this meeting.

Did you ever want to visit the French Quarter or Bourbon Street in New Orleans? Now is your chance while earning CPE and networking. The AFWA National Conference will be held in New Orleans this year, September 27th to October 1st. There is still time to register.

Enjoy the last few weeks of summer.

Truly yours,

Tracey Bond-Weincyzk

President of the Philadelphia Chapter

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STUDENT NIGHT /

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BY LAWS/ LEGISLATION

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September Meeting Notice

Event: Anger & Stress Management

Location: St. Clair CPA's
28 South Centre St.
Merchantville, NJ 08109
856-482-5600

Date/Time: Tuesday, September 16 at 6:00 pm

Cost:

Members:	\$ 20.00
Non-members	\$ 25.00
Students	\$ 15.00

RSVP: Please contact Tracey Bond-Weincyck by end of day,
Monday, September 15, 2014 by email
afwaphilly@gmail.com

CPE: 1 hour Other

Topic: Learn how to handle Anger and Stress in your business dealings as well as in your personal life. Learn how to handle that difficult employee, co-worker or supervisor and release the stress in a productive way.

About our Speaker:

Maria Grande, Communications Trainer, Business Coach, DISC Certified

Maria combines a natural sense of humor with a down to earth demeanor – the perfect combination to capture and keep the attention of her audiences, no matter which level of management she works with. Maria is a communications expert providing skills to strengthen leadership, morale, and interpersonal skills. She prides herself on “custom fit solutions” that close communication gaps with an organization. Her experience leading others in her own businesses led the way to helping several other business owners and managers. Whether she works with a team or coaches one on one, Maria possesses the ultimate drive to achieve the desired results. Her energy is infectious and she will leave you with the strong desire to put your new skills to use right away.

Members Corner:

Stephanie D'Agostino has been an AFWA member since she was a mentee in the AFWA Mentor Program while attending Chestnut Hill College. Upon graduation, Stephanie worked as an auditor for four and a half years at a regional public accounting firm in Reading, PA and obtained her CPA license. She is happy to be back in the Philadelphia area again as she now works for **Temple University Health System** as a Senior Accountant in their Finance Department. Stephanie is currently living in Bala Cynwyd and enjoys spending time in Ocean City, NJ reading on the beach in her spare time.

Congratulations go to **Katrina Smith** on her promotion to **tax manager** at **Kreisher Miller**. All that schooling paid off! Perhaps Katrina will do our tax update in 2016.

Our deepest condolences go to our member, **Marian Borzelleca**. Her mother, Marguerite, passed away this summer from Lewy Bodies Dementia, which she was battling for over 5 years.

Retirements

We congratulate our By-Laws chair, **Mary Feeney-Bonawitz** on her retirement from Penn State University

Mary, has a professional and academic accounting career spanning over thirty years. She has recently retired from teaching Accounting, International Business, Contemporary Business Issues, and The Mathematics of Money at Penn State University-Schuylkill. Her diverse research interests include professional ethics, corporate governance, financial literacy and women's issues in the Sandwich Generation, which she presented at Oxford University in the United Kingdom. Dr. Bonawitz is a licensed Certified Public Accountant (CPA) in Pennsylvania, New York, and Florida as well as the U.S. Virgin Islands, where she was the first woman admitted to partnership in her firm.

Her AFWA accomplishments have been most notably as past National President (2002-2003) and former Foundation Chair (2011-2012). Mary is a long time member of AFWA as a member of West Palm Beach, FL, Capital District of New York and Philadelphia chapters. She established a scholarship in her name as a means to give back to the organization that had supported her, and to support other students pursuing their doctorate of Accounting.

As Mary says on her Twitter: "Retired with hopes to spend time traveling the world."



Jane A. Rose retired as Vice President Emerita of RTD Financial Advisors, Inc. and had been with the firm since 1989. A graduate of Rutgers University with an MBA from Temple University, Jane Rose is a CPA with more than 25 years of financial planning and management experience. She has been awarded the Personal Financial Specialist (PFS) designation granted by the American Institute of Certified Public Accountants (AICPA); the PFS designation is held by less than one percent of CPAs nationally. Also, she is a Certified Management Accountant (CMA), holds the CERTIFIED FINANCIAL PLANNER™ designation, and is listed in Who's Who in America, Who's Who in Finance and Business, and Who's Who of American Women.

As a former faculty member at Rutgers, Central Michigan, and Widener Universities, she enjoys translating complex financial concepts into understandable, down-to-earth solutions. She specializes in retirement planning and investment management for professionals, corporate executives, and affluent individuals.

Ms. Rose is the proud mother of three daughters, all of whom hold MBAs and two of whom are also CPAs. Even more importantly, they have given her five beautiful grandchildren, on whom she dotes. Her avocation is singing with various community choirs. In addition to participating year round with two groups, since 2007, she has appeared with Peter Nero and the Philly Pops in December's Holiday Concerts at the Kimmel Center.

Jane won't be retiring too soon with all her extra activities. Of course, her five adoring grandchildren will happily occupy much of her time. The retirement goal (as clients have told her often) is to wonder how there was ever time to work

Philadelphia Chapter Scholarship Fund

If you would like to make a contribution or honor someone for a great accomplishment, please think of our Scholarship fund. You may send donations to:

Mary-Claire Corcoran
324 Woods Road
Glenside, PA 19038

Please make checks payable to **ASWA Philadelphia Scholarship**. Your contributions will help further the education of a student pursuing a career in accounting. We will also send acknowledgments to your honoree, just send the information.



Here is a listing of our meetings for the upcoming year. Mark your calendars now for the dates. Topics and locations may be subject to change, so please refer to our website monthly for the most up to date information.

Calendar of Events

2014-2015



September	Chapter Meeting	Tuesday, September 16 Anger & Stress Management St Clair CPA's, Merchantville, NJ
October	Chapter Meeting	Tuesday, October 21 Social Security Sponsored by Wells Fargo La Collina, Manayunk
November	Chapter Meeting	Tuesday, November 18 Obamacare Dominic Morrone, Advantage Benefits Concepts, Inc. St Clair CPA's, Conshohocken, PA

Calendar of Events continued

December	Social	Friday, December 5 Wine and Dinner – Center City Wine - Campbell & Co Jewelers, 702 Sansom Dinner – Walnut Street Supper Club, 1227 Walnut St Bring a \$25 gift for exchange
January	Chapter Meeting	Tuesday, January 20, 2015 Tax Update Cheryl Post, CPA St. Clair CPAs, P.C. , Conshohocken, PA 19428
February	Chapter Meeting	Tuesday, February 17 Section 79 Planning Sponsored by Wells Fargo Wells Fargo Museum or Restaurant
March We wish all the best to those of our members working many hours during tax season. We hope to see you after April 15th		
April	Chapter Meeting	Tuesday, April 21 Disability Matthew Sommers, Northwestern Mutual DeVry University, Ft Washington
May	Chapter Meeting	Tuesday, May 19 Wealth Management Jamie DiRenzo Cira Centre, Center City
June	Chapter Meeting	Tuesday, June 16, Officer Installation / 75 th Chapter Anniversary Wells Fargo Museum

Deadline for inclusion in the next newsletter is September 18th

Please forward all submissions to **Jan Spiegel** at: jsrspiegel@comcast.net.
Use **AFWA newsletter** in the subject for all submissions please.

Upcoming Events and Conferences



2014 Accounting & Financial Women's Alliance Annual Conference September 28-October 1, 2014 Astor Crowne Plaza, New Orleans, LA

Don't miss this opportunity to network with other women in accounting and finance from across the country. Join us in New Orleans and learn from leading experts on ways to develop a variety of your skills. The Accounting & Financial Women's Alliance Annual Conference will be loaded with opportunities for networking, leadership development, education – including CPE credit hours – and fun!

You should attend if you are...

- Responsible for monitoring developments in accounting, taxation and finance
- Responsible for the quality and profitability of your company or firm
- Supervising and/or training accounting and finance staff
- Interested in developing a network of outstanding professionals.
- Ready to promote your company or product in today's marketplace
- A beginner or veteran, with or without a degree, in private or public accounting, finance or academia

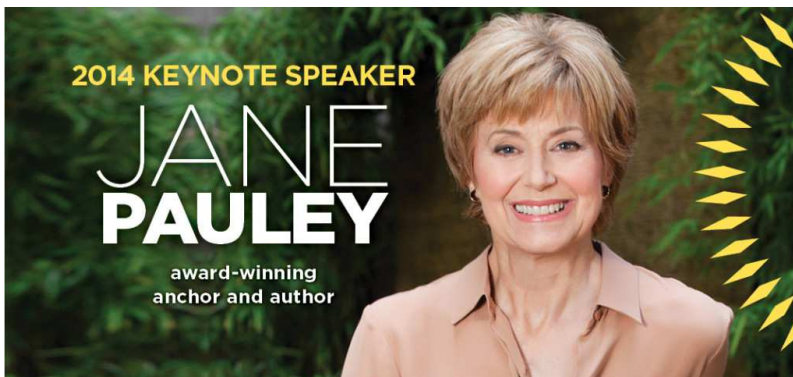
What will you take away...

- The latest technical developments in accounting, auditing, finance, tax, management, leadership, government and industry, including e-commerce, and budgeting and accounting software applications
- Motivational strategies that work
- Methods for effective management of people and the marketplace
- Effective means of identifying and responding to economic problems
- Valuable leadership techniques
- Means for achieving effective communication
- Professional contacts in a variety of industries

http://afwa.org/events/annual-conference/#.VA0s_vldWT9



October 16, 2014
PA Convention Center -Philadelphia



For more information and registration, please visit: <http://www.paconferenceforwomen.org/>

Membership Challenge

We are offering a challenge to all our members. To the member who brings the most potential new members to our September opening meeting and converts as many of those potential members to actual members of the Philadelphia chapter of the Accounting and Financial Women's Alliance will win \$50 towards their next dues renewal!

So, start asking your colleagues, associates and co-workers if they would love to be a part of a great organization of fellow accountants and financial



Do you know any Accounting or Financial professionals who are not members of AFWA?

This is what you should share with them:

By joining the Accounting and Financial Women's Alliance (AFWA), you can strengthen your professional growth. AFWA offers networking and continuing education with accounting and finance professionals at the local, regional and national levels. Our members communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Benefits of Membership

The following is a list of current benefits enjoyed by members:

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to ASWA's LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, Long Term Care insurance and Bank of America credit card.)

If you know of an accountant or financial professional who is not a member, please tell them about us! Have them go to www.afwa-phila.org. Click on **MEMBERSHIP**. Or click on this



blue to **RENEW-JOIN**.

