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American Society of Women Accountants
Philadelphia Chapter

www.aswa-phila.org

PRESIDENT'S MESSAGE

Dear Members and Friends of the Philadelphia Chapter:

I hope you're all enjoying the beautiful weather. Though, like many of you, I'm spending long days preparing tax returns, I'm fortunate enough to have a window that allows me to appreciate the warm sunny days. I also have a wonderful drive to work with lots of colorful flowering trees. I hope you're not working so hard that you're missing it.

Last month was Student Night and we had another successful event. I was really impressed with the students that attended. I noticed a lot of them reached out to members, speakers and sponsors and put into practice the theme of the evening, the importance of networking. All the speakers shared their experiences in the progression of their careers and how important networking was for them. For those that were able to make it, I can't thank you enough for your support, encouragement and participation. I was really anxious about whether having it in February would be a problem, but I think the turnout was as good as many of our fall events. That being said, we will be moving the program back to sometime in the fall. It's a better time for our sponsors and for our tax prep members, like me.

Another positive that came from the event was I've received a couple of invitations from student leaders requesting we hold a meeting on their campus. I'll be trying to fit that in our schedule when we plan for next year.

Wednesday, April 25th is our annual meeting at Ponzio's in Cherry Hill, NJ. I hope you can all make it. We have Kathy Rue from Bookminders speaking about "Designing Quickbooks for Small Businesses". Quickbooks is a great program for almost any small business and very user friendly. If you already use QB's I'm sure you'll learn some useful tips to use the program even more effectively. If you don't know the program, you should. It seems like everyone is using it.

Happy Easter, Happy Passover & to us tax preparers, Happy April 17th. Hope to see you April 25th.

Pam Wenner
President of the Philadelphia Chapter

April Meeting Notice

Event: **Designing QuickBooks for Small Businesses**

Location: **Ponzio's Diner, Ellisburg Circle
70 and Kings Highway
Cherry Hill, NJ 08002-3098
(856) 428-4808**

Date/Time: **Wednesday, April 25 at 6:00 pm**

Cost:

Members:	\$ 25.00
Non-members	\$ 25.00
Students	\$ 25.00

RSVP: **Please contact Pam Wenner by end of day,
Monday, April 23, 2012 by email
aswaphilly@gmail.com**

Topic: **QuickBooks for Small Businesses**

QuickBooks is the de facto small business accounting software. This seminar shows accountants how to set up QuickBooks for a small business and how to integrate QuickBooks with other small business systems. Case studies illustrate the set up of merchant services, web sales, job costing, time tracking, invoicing, electronic bill paying and inventory. The Q&A session utilizes live data files to demonstrate answers to specific questions.

We will briefly review:

Chart of accounts design	Payroll
Preference set up	Time and expense tracking
Job costing and class tracking	Case studies
E-business systems	

About our Speaker:

Kathy Rue, Director of Operations, Bookminders Philadelphia

Kathy received her BS in Accounting from Penn State in 1984 (High Distinction) and her MS in Management from Penn State in 1993 (Highest Distinction). She was a Senior Auditor at Price Waterhouse in Pittsburgh from 1984 to 1987. From 1987 to 1992 she was Internal Audit Manager for Dow Jones in Princeton, NJ. Since then she has been Controller for various small and medium sized businesses in the Philadelphia area. She has been with Bookminders since November, 2007.

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STUDENT NIGHT / MENTOR PROGRAM

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Our Affiliations

Did you know that we have affiliations with NAWBO and WIFS? What does this mean you may ask? By being an affiliate of these professional women's groups, it allows us, the members of ASWA-Philadelphia Chapter to attend their meetings at their member cost, to expand our networks, professionally and personally to help us grow. To know more about them and see their meeting schedules, please check out their websites:



gonawbophilly.org



phillywifs.org



womenintheboardroom.com/event-cities/philadelphia



Thank you....

To **Sharon Greenberg** for her thoughtful contribution to our Scholarship Fund. Sharon wasn't able to attend Student Night, but she generously offered to support the students.

25 Years

We, The Philadelphia chapter along with National are pleased to announce our list of ASWA members who have provided 25 years of important continuity for ASWA that has allowed us to endure for nearly 75 years.

<u>ASWA Member</u>	<u>Member since</u>
Mary Elizabeth Scout	12/ 1/1967
Joyce Lunney	2/ 1/1976
Ilene McCaffrey	5/ 1/1977
Mary Ellen Schnepf	6/ 1/1978
Karen Facer-Mee	3/ 1/1980
Linda Chicano	4/ 1/1980
Marilyn Vito	12/ 1/1982
Mary Bonawitz	1/ 1/1983
Sharon Greenberg	1/ 1/1983
Alice Gorman	2/19/1985
Lori McKeage	11/19/1986

We hope to award the 25-year pins at our closing June meeting to our “Silver” members. Please join us to congratulate them.



We are putting together our slate of officers and committee chairs for next year and are looking for members who would like to get more involved in the chapter. This gives you an advantage for networking, planning meetings and activities and eventually, being a 25-year member! If you are interested in getting more involved, please email Pam Wenner at: www.aswa-phila.org

Philadelphia Chapter Scholarship Fund

If you would like to make a contribution or honor someone for a great accomplishment, please think of our Scholarship fund. You may send donations to:

Mary-Claire Corcoran
324 Woods Road
Glenside, PA 19038

Please make checks payable to **ASWA Philadelphia Scholarship**. Your contributions will help further the education of a student pursuing a career in accounting. We will also send acknowledgments to your honoree, just send the information.

Calendar of Events 2011-2012



May Chapter Meeting

Thursday, May 17th
Pyramid Club
Tentative – retirement planning

June Chapter Meeting/

Tuesday, June 12th
Tentative – W. Laurel Hill Cemetery – Bala Cynwyd
Installation of new officers



Deadline for inclusion in the next newsletter is April 20th

Please forward all submissions to Jan Spiegel. Use **ASWA newsletter** in the subject for all submissions please.

Do you know Accountants who are not members of ASWA?

This is what you should share with them:

By joining the American Society of Women Accountants (ASWA), you can strengthen your professional growth. ASWA offers networking and continuing education with accounting and finance professionals at the local, regional and national levels. Our members communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Benefits of Membership

The following is a list of current benefits enjoyed by members:

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to ASWA's LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, Long Term Care insurance and Bank of America credit card.)

If you know of an accountant who is not a member, please tell them about us! Have them go to www.aswa-phila.org. Click on **MEMBERSHIP**. Click on the blue seal at the bottom of the page that says **RENEW-JOIN**.

