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American Society of Women Accountants
Philadelphia Chapter

www.aswa-phila.org

PRESIDENT'S MESSAGE

Dear Members and Friends of the Philadelphia Chapter:

I hope you've all had a nice summer. I was able to travel a bit. I actually drove to Buffalo twice this summer. In June, the 3 Mary's (Mary-Claire Corcoran, Mary Duff and Mary Bonowitz) and I drove up for the Buffalo Chapter's regional conference. They did a really nice job of hosting a well organized conference with top notch speakers. When you're able, everyone should take the opportunity to attend regional and national conferences. Our fellow members work really hard to put together great events and it's fun visiting new cities and hanging out with old and new friends. The networking is invaluable and we got the chance to see a show, dine at a marina on Lake Erie and visit Niagara Falls. We all had a good time.

This October is our National Conference in San Diego. A number of our members have already booked their tickets. I can't encourage you enough to look into attending. Not only will you be able to earn up to 23 hours of CPE, but this year there is a very important Annual Business Meeting. A very momentous vote will be taken to decide if we'll be changing the name of our organization. You've been missing our meetings and emails if you haven't heard the name "Accounting and Financial Women's Alliance". If you can't attend the conference, please be sure to share your feelings on this important decision. Don't hesitate to email or call me.

Before that, we have our own very important and exciting event. We've moved **Student Night to September 24th** this year. Renee Cooper has agreed to chair this program and she would appreciate all the support we can give. Please be sure to share with your contacts the benefits of sponsoring Student Night. They will have the opportunity to speak with an outstanding group of future accounting and finance students about their company as the students visit their sponsored table. They will also be assisting our chapter with our student focused professional development programs, like our tuition scholarships and Mentor Program. There is a sponsor letter and form available on our website. Also, don't miss the chance to support us by attending.

Our planning meeting was Saturday, July 21st and I would like to thank everyone that was able to attend. We were able to plan most of our calendar and as we solidify the speakers and venues we'll continue to edit and add information to the newsletters and website. Thank you to Mary Claire Corcoran, and her family, for opening their home for our meeting.

I'm excited for this new year and hope to see more of you attend more of our meetings. We've lined up some interesting topics and exciting speakers. And the best part for me is networking with interesting, encouraging, and fun women, friends and mentors. I'm proud to be a part of a group of truly exceptional professional women. Come spend some time with us.

Pam Wenner

President of the Philadelphia Chapter



American Society of Women Accountants

Student Night

When : Monday, September 24, 2012

**Where: The Connelly Room
Villanova University**

Doors open at 5:30

Program promptly begins at 6:30

Light dinner will be served.

Learn about our Mentor program AND our Scholarship Award

CPA review courses to be raffled off by:

Philadelphia CPA Review

CPAexcel

Becker



BECKER
PROFESSIONAL EDUCATION®

Students	\$ 5
ASWA members	\$20
Guests	\$25
Professors/Sponsors	Free

[Please click here to register for Student Night](#)

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STUDENT NIGHT /

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BY LAWS/ LEGISLATION

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Gold Sponsors for Student Night:



The Villanova School of Business is nationally recognized for excellence across its undergraduate and graduate suite of programs. Ranked #12 in the nation by Bloomberg Businessweek, the Villanova MBA program is delivered in two flexible options designed exclusively for working professionals. The Villanova Master of Accountancy program helps students achieve the 150 credit hours necessary for CPA licensure, as well as builds upon a traditional undergraduate Accounting perspective with topics such as Negotiation, Ethics & Relationship Management and Performance Measurement. MAC program graduates have had 100% placement success in 2011 and 2012, with a majority of our students entering one of the Big 4 firms



Silver Sponsors for Student Night



Members Corner

Congrats go to:

Theresa Copeland ~ she passed the Registered Tax Return Preparers exam.

Jan Spiegel has now become a Certified QuickBooks ProAdvisor.



You Should attend if You are...

- Responsible for monitoring developments in accounting and taxation.
- Responsible for the quality and profitability of your company or firm.
- Supervising and/or training accounting and finance staff.
- Interested in developing a network of outstanding professionals.
- Ready to promote your company or product in today's marketplace.
- A beginner or veteran, with or without a degree, in private or public accounting, financial or academia.

The 2012 Annual Conference for Women in Accounting will be held in San Diego, CA October 22-24 at the Sheraton San Diego Hotel & Marina. To make your hotel reservation at the special group rate of \$175 per night, call 877-734-2726 or reserve your room online by accessing the following link: [2012 ASWA Annual Conference](#). When calling, please be sure to identify yourself as part of the "2012 ASWA Annual Conference" to receive the group rate. The deadline to make reservations at the group rate is September 28, 2012, subject to availability.

The logo for the Pennsylvania Conference for Women features the text "Pennsylvania Conference for Women" in a white serif font, centered within a blue rectangular background. The background is decorated with a sunburst pattern of yellow rays emanating from behind the text.

*Pennsylvania
Conference
for Women*

THE PENNSYLVANIA CONVENTION CENTER
OCT 2 2012
PHILADELPHIA

[Click here to register](#)

Please join us for this great event promoting Women. We are sponsoring a table and the speakers are just wonderful to hear. Come join the fun and

Keynote Speakers

Arianna Huffington
Tory Johnson
Barbara Bradley Baekgaard
Charlotte Beers
Sonia Sanchez
Cheryl Strayed

2012 Speakers

Natalia Allen
Denise McGregor Armbrister
David Bach
Karen Dougherty Buchholz
LuAnn Cahn
Rachael Chong
Delia ephron
Judith von Seldeneck
Dr. Happy Fernandez
Leslie Stiles

Special Guest Speakers

Stanford Thompson

Come visit our table in the Exhibitors Hall



If you are looking to get more involved in the chapter please contact Pam Wenner at: www.aswa-phila.org . This will give you an advantage for networking, planning meetings and activities and eventually, being a 25-year member! You won't be sorry.

Calendar of Events 2012-2013



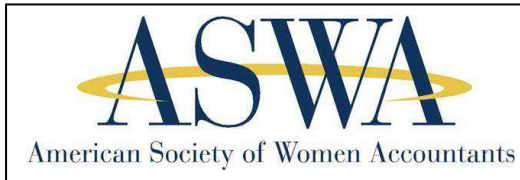
October	Chapter Meeting	Wednesday, October 17th Long Term Care Insurance and Estate Planning First Financial Group 2 Bala Plaza, Suite 901 Bala Cynwyd, PA 19004
November	Chapter Meeting	Wednesday, November 7th “Ready, Aim, Fire!” – Ira Rosenbloom A tactical presentation of techniques designed to bolster business development success Pyramid Club 1735 Market Street Philadelphia, PA 19103
December	Chapter Social	Holiday Tours of the Historic Fairmount Park Houses Details to come



Deadline for inclusion in the next newsletter is September 28th

Please forward all submissions to **Jan Spiegel** at: jsrspiegel@comcast.net.

Use **ASWA newsletter** in the subject for all submissions please.



News from your Regional Director

Welcome to all the newly installed Chapter Boards!!

This year looks to be exciting for ASWA, and I want to start it off by wishing all of you all the best. Let's start the year off with introductions. My name is Kris Culliton, and I will be your Regional Director this year. I am from the Wichita, KS Chapter and I have been in ASWA since 2000. I was also a member from 1997-1999. I am currently serving on the Communications Committee of the National Board, and I am also a Director on the ASWA Educational Foundation serving as Chair of the Scholarship Committee.

I am here to assist your chapter with issues or questions that come up during the next year. I will serve as a communication link between your Chapter and the National Board. I am available by phone or email, and I hope to have the opportunity to meet several members of your chapters at the upcoming Annual Conference and Regional Conferences, and possibly a visit to your Chapter! It is my goal to send you an update every month that you can share with all of your members. I will send it in a newsletter type format so that if you wish to insert it into your monthly newsletters, you can do so easily.

Please feel free to contact me if there is ANYTHING I can do to help you with ASWA business. In addition, I would really appreciate if you would add my email address to your lists for newsletters, meeting announcements and distribution lists for the minutes from your monthly board and membership meetings. If I receive this information, I can do a better job keeping in touch with your chapter. I hope to be able to attend a meeting for each of the chapters I am assigned to. However, sometimes that is not possible, and I try to attend via phone when appropriate.

My contact information:

Kris Culliton

Controller

Jacob Liquor Exchange / Cigar Chateau

3049 N Rock Road

Wichita, KS 67226

Phone: 316-636-4566

Cell: 316-641-5543

Email: kris@jacobliquor.com or

kris.culliton.aswa@gmail.com

2012 ASWA

A new national alliance...



Dear ASWA Members,

As part of our ongoing effort to increase the value of your ASWA membership, and because of your National Board's commitment to fostering diversity within our organization, ASWA has formed an alliance with ALPFA, the largest, oldest, and fastest growing Latino association for business professionals and students. As part of this alliance, ALPFA is offering complimentary, one-year memberships to the first 250 ASWA members who sign up! (Please note that this membership promotion does not apply to ASWA members who already hold an ALPFA membership.)

Did you know that ALPFA has over 19,000 members in 40 chapters across the country and like ASWA, they offer many wonderful opportunities for networking, leadership and professional development? Some of our ASWA chapters have already discovered this and have developed joint programming with ALPFA at the local level. Thus, we are excited to provide you with a connection to ALPFA on a national level as well.

If you are interested in taking advantage of this great opportunity to join ALPFA and learn what they have to offer you, we encourage you to peruse the link below to select a chapter close to you. To sign up, simply follow these directions:

- 1) Go to <http://www.alpfa.org/join>
- 2) Select the chapter you wish to join Philadelphia [ALPHA member registration](#)
- 3) Complete the member registration form and select General One Year Membership
- 4) On the final payment screen, enter the discount code: **ASWA2012**

Our Affiliations

Did you know that we have affiliations with NAWBO, WIFS, ALPFA as well as the other companies you see here ? What does this mean you may ask? By being an affiliate of these professional women’s groups, it allows us, the members of ASWA-Philadelphia Chapter to attend their meetings at their member cost, to expand our networks, professionally and personally to help us grow. To know more about them and see their meeting schedules, please check out their websites It also allows us discounts to the CPA review courses and other benefits to the other affiliates (just click on their icons to go to their websites):



Address change

National has a “new” address. Please send all new member applications, dues renewals, and all other payments to ASWA Headquarters at the following address:

**ASWA
Attn: Accounting Department
1760 Old Meadow Rd
Suite 500
McLean, VA 22102**

Do you know Accountants who are not members of ASWA?

This is what you should share with them:

By joining the American Society of Women Accountants (ASWA), you can strengthen your professional growth. ASWA offers networking and continuing education with accounting and finance professionals at the local, regional and national levels. Our members communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Benefits of Membership

The following is a list of current benefits enjoyed by members:

- Prestigious status of professional affiliation
- National contacts for networking and professional information
- Forum for CPE
- Scholarships
- Leadership opportunities in supportive arena
- Subscription to *Accountability* e-newsletter
- National and regional conferences at a discounted rate
- Access to Career Center
- Access to ASWA's LinkedIn group
- National online membership directory
- Discounted membership to the Institute for Management Accountants (IMA)
- Discounted products and services through affiliation agreements (CPA review courses, CCH tax & accounting books, Long Term Care insurance and Bank of America credit card.)

If you know of an accountant who is not a member, please tell them about us! Have them go to www.aswa-phila.org. Click on **MEMBERSHIP**. Click on the blue seal at the bottom of the page that says **RENEW-JOIN**.



Philadelphia Chapter Scholarship Fund

If you would like to make a contribution or honor someone for a great accomplishment, please think of our Scholarship fund. You may send donations to:

Mary-Claire Corcoran
324 Woods Road
Glenside, PA 19038

Please make checks payable to **ASWA Philadelphia Scholarship**. Your contributions will help further the education of a student pursuing a career in accounting. We will also send acknowledgments to your honoree, just send the information.