



American Society of Women Accountants

February 2008

Philadelphia Chapter

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PRESIDENT'S MESSAGE

Dear Members and Friends of the Philadelphia Chapter:

Our January meeting was a gathering of some new faces as well as a mix of our executive team and mentors. It was so refreshing to have four student members in attendance during a regular meeting. Sunny Chanthavong, Kate Stevens, Kate Williams and Jennifer Warhoff joined us this month.

Mary Beth Gray, Esq., representing SES Advisors gave us an information packed hour presentation on ESOP plans. This led to some interesting questions and discussion among our attendees with the speaker.

I would like to express my appreciation to the executive team and our mentors who attended, adding support in making our new members and guest understand what ASWA is all about. It made for a very dynamic productive networking event.

I also want to thank the team at Liberty Personal Services, Inc., Maureen Sprissler and Michelle Kiry, recruiters for many industries including accounting, who hosted the meeting at their offices and enlisted the company's support for sponsoring our meal for the evening.

I hope you will join me in extending this excitement into the February meeting when our speaker will be Dave Maturo, one of the founders of Attolon Partners an executive recruiting firm in Philadelphia. I came upon Dave's article in the Pennsylvania CPA Journal last summer. I thought to myself, I wish I had read this article a few years back. Maybe I would have been more prepared for my recent career change. Hoping to help others who might be in a similar situations or just thinking of making a move, I asked Dave to share his knowledge with all of our members.

One of our National Directors, Susan Tripepi will be visiting from Akron Ohio as she accompanies her daughter through her exploration of our local universities. Kristen Ward, nominating director of The Alice Paul Equality Award will also be in attendance to give us a brief introduction about this award that is given once every three years to a woman who is a leader in business, academics, public service, the law or her community and has demonstrated commitment to advancing women's equality in New Jersey and/or the Delaware Valley. Please join me in giving them both a warm Philadelphia Welcome at the February meeting, as you enjoy a topic that gives food for thought "Changing Jobs: Is It Time?"

Very truly yours,

Lori Lucente-McKeage
President of the Philadelphia Chapter

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EMPLOYMENT

Lori Lucente-McKeage

February Meeting Notice

Topic: "Changing Jobs, Is It Time?"
PRESENTED BY ATTOLON PARTNERS
Our speaker is David Maturro

Location: The Offices of Towers Perrin
Centre Square East
1500 Market Street
Philadelphia, PA 19102-4790
215.246.7800

Date/Time: Monday, February 4, 2007 at 6:00pm for a light meal.

Cost:	Members:	\$ 20.00
	Non-members	\$ 25.00
	Students	\$ 15.00

RSVP: Please contact Pam Wenner by end of day,
Friday February 1, 2008 by email
pwenner@bkicpa.com
or call her at (610)-254-8961 ext 23.

About Our Speaker:

David Maturro has over 10 years of financial planning, analysis and management experience. Most recently, David spent five years with a start up print-on-demand publishing company in Philadelphia as Vice President of Finance and Operations. David holds a Masters in Fiscal and Resource Management from the University of Delaware and a Bachelor's in both Economics and Finance from LaSalle University. Currently, Dave is one of the founding partners of Attolon Partners, a retained search firm based in Center City Philadelphia. The firm provides executive recruiting services to the Greater Philadelphia business community. Their service include a complete, customized search for professionals with senior level responsibility in finance, accounting and administration with an entry point of 10 years of experience and a base compensation over \$100k.

You can find Dave's article on this month's topic " Changing Jobs: Is It Time?" under Careers & Lifestyles in the Pennsylvania CPA Journal, Summer 2007 issue, volume 78, number 2.

MEMBER APPLICATIONS

I WANT TO ENCOURAGE ANYONE WHO IS THINKING OF BECOMING A MEMBER TO MAIL, FAX OR EMAIL YOUR MEMBERSHIP APPLICATION TO MARY-CLAIRE CORCORAN AS SOON AS POSSIBLE.

EFFECTIVE FEBRUARY 15, 2008, NATIONAL WILL BE ADDING A \$ 25.00 ADMINISTRATION FEE TO THE DUES FOR NEW MEMBERS. BELOW IS THEIR REASON FOR THE ADDITIONAL ONE-TIME CHARGE.

- In October 2007, the board approved implementing the new \$25 one-time processing fee for new members.
- Many organizations charge application fees and this is a very normal membership expense.
- ASWA has added many new member benefits such as the Virtual Exchange, *The Compass*, and The RHI Career Center (ALL OF WHICH CAN BE FOUND ON THE NATIONAL WEBSITE at www.aswa.org) and there are more exciting changes to come in the near future.
- Implementation of the fee allows us to avoid a National dues increase for 2008-2009. Our dues rate continues to be well below the average!
- We can continue to offer traditional member benefits, including a national conference at a great venue and whose cost remains below the average conference rate.

2007-2008 Membership Dues Rate Philadelphia Chapter # 6

Membership Category	National Dues	Chapter Dues	Before Feb. 15 th Total	Effective Feb. 15th Total
Regular/ Dual	\$ 104	\$ 36	\$ 140	\$ 165
Affiliate	\$ 104	\$ 36	\$ 140	\$165
Associate/Student	\$ 34	\$ 11	\$ 45	\$ 70
Retired	\$ 24	\$ 11	\$ 35	\$ 60

Applications are available on our website at aswa-phila.org



NEW MEMBERS SPOTLIGHT:

Jennifer Warhoftig

Our newest student member is **Jennifer Warhoftig**, a junior at Temple University studying accounting. Jenn is a contributor to the health and beauty section of SHE magazine, which is a university magazine for female students. She is currently participating in the Beta Alpha Psi accounting fraternity at Temple where she will become an official member in the spring.

Jennifer has lived in Philadelphia her entire life and commutes to Temple. She has a twin sister who attends Shippensburg University. Over the next year, she hopes to determine which accounting field to pursue, by looking for internships over the spring.

Shilpa Sood

Shilpa Sood, CPA is an executive recruiter for accounting and financial professionals with Magellan Search Group. After graduating from Penn State University in 2003, Shilpa worked for the Big Four and with a private hedge fund before transitioning into her current profession. Shilpa lives in Philadelphia and loves every aspect of being in the city. She enjoys horse riding, tennis, dining, traveling and football. She is very excited to join the Philadelphia Chapter of ASWA and looks forward to meeting everyone.

Contact information:

Shilpa Sood, CPA

Magellan Search Group

Recruiting Consultant

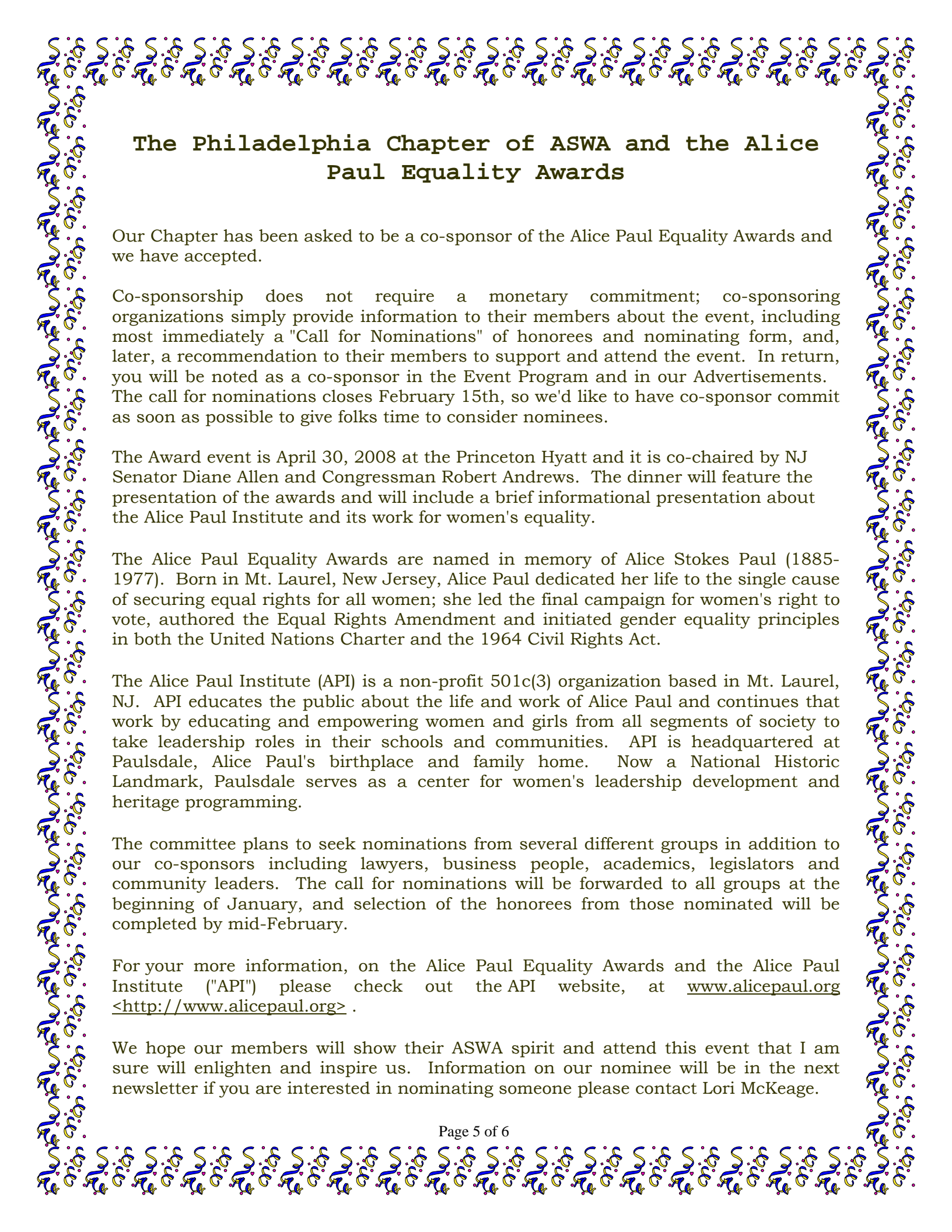
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The Philadelphia Chapter of ASWA and the Alice Paul Equality Awards

Our Chapter has been asked to be a co-sponsor of the Alice Paul Equality Awards and we have accepted.

Co-sponsorship does not require a monetary commitment; co-sponsoring organizations simply provide information to their members about the event, including most immediately a "Call for Nominations" of honorees and nominating form, and, later, a recommendation to their members to support and attend the event. In return, you will be noted as a co-sponsor in the Event Program and in our Advertisements. The call for nominations closes February 15th, so we'd like to have co-sponsor commit as soon as possible to give folks time to consider nominees.

The Award event is April 30, 2008 at the Princeton Hyatt and it is co-chaired by NJ Senator Diane Allen and Congressman Robert Andrews. The dinner will feature the presentation of the awards and will include a brief informational presentation about the Alice Paul Institute and its work for women's equality.

The Alice Paul Equality Awards are named in memory of Alice Stokes Paul (1885-1977). Born in Mt. Laurel, New Jersey, Alice Paul dedicated her life to the single cause of securing equal rights for all women; she led the final campaign for women's right to vote, authored the Equal Rights Amendment and initiated gender equality principles in both the United Nations Charter and the 1964 Civil Rights Act.

The Alice Paul Institute (API) is a non-profit 501c(3) organization based in Mt. Laurel, NJ. API educates the public about the life and work of Alice Paul and continues that work by educating and empowering women and girls from all segments of society to take leadership roles in their schools and communities. API is headquartered at Paulsdale, Alice Paul's birthplace and family home. Now a National Historic Landmark, Paulsdale serves as a center for women's leadership development and heritage programming.

The committee plans to seek nominations from several different groups in addition to our co-sponsors including lawyers, business people, academics, legislators and community leaders. The call for nominations will be forwarded to all groups at the beginning of January, and selection of the honorees from those nominated will be completed by mid-February.

For your more information, on the Alice Paul Equality Awards and the Alice Paul Institute ("API") please check out the API website, at www.alicepaul.org <<http://www.alicepaul.org>> .

We hope our members will show their ASWA spirit and attend this event that I am sure will enlighten and inspire us. Information on our nominee will be in the next newsletter if you are interested in nominating someone please contact Lori McKeage.

ASWA PHILADELPHIA CHAPTER MEETING SCHEDULE

DATE	LOCATION	TOPIC
February 4, 2008	Towers Perrin Centre Square East 1500 Market Street Philadelphia, PA 19102-4790	Is It Time to Make a Change ? Dave Maturo Attolon Partners, LLC
March 2008		No meeting due to tax deadlines
April 22, 2008	Ponzio's Restaurant 7 West Route 70 Ellisburg Circle Route 70 and Kings Highway Cherry Hill, NJ 856.428.4808	Sharpen Your Delegating Skills Marilyn E. Vito Associate Professor for Business Studies at The Richard Stockton College of New Jersey
May 15, 2008	Dilworth Paxton 3200 Mellon Bank Center 1735 Market Street Philadelphia PA	Legal advice in Planning for Eldercare Timothy J. Rice, Esq. South Jersey's Premier Elder Law Attorney
June 17, 2008	Bryn Mawr College	Past Presidents Recognition Installation of Officers Wine and Cheese Party

This is a tentative schedule.

**Dates and topics may be announced in the newsletter or on the website
until both the location and the speaker have been confirmed.**