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PRESIDENT'S MESSAGE

Dear Members and Friends of the Philadelphia Chapter:

As I write this, I am anxiously awaiting our departure! My husband, aka "Captain Mike", is taking advantage of the short window of opportunity with the tides and weather on this fine Sunday morning, to move the vessel Seagem from dry dock to its home at Seaview Harbor Marina. Of course, there is a small snaggle that he is trying to resolve, and we should be underway very soon. As our executive team and some of our members are aware the "Seagem" is my home away from home and the marina is where I like to share with my ASWA family a relaxing place to conduct our Annual Planning Meeting. If you haven't made vacation plans yet, keep July 26th open to join me and our board members as we coast through our notes and establish the framework for the coming year! We also enjoy a day together at the shore. The meeting is open to all members who would like to participate.

I came out of this tax season's hibernation first to do a quick presentation at St. Joseph's University for their organization, The Women's Business Leaders of the Future, for which my mentee - Cassie Hunnicutt is President. Then, I attended the eWomen's Network monthly meeting at the Union League, which gave me the opportunity to meet and listen to the "Queen" of business networking, Sandra Yancey who is the founder and CEO of this nationwide network organization for businesswomen. I was so inspired by her presence that I am proud to say that I am now a member of the South Jersey Chapter. With other local chapters in Philadelphia, King of Prussia and Bucks County, my intention as a member will be to gain greater exposure for our Philadelphia Chapter of ASWA through this network of women in the Delaware Valley.

Next, was our April Meeting with Marilyn Vito as our speaker at Ponzio's. It was well attended by members and students who also brought guests to learn about delegation skills. Marilyn shared her vast knowledge and examples of these skills demonstrated in her own personal experiences. Our mentees, Camden County College students and guests were captivated by Marilyn's talents and enjoyed the excellent interactive session that followed.

This past week, I attended the Professional Women's Super Networking Event. ASWA was a co-sponsor along with 41 other women's organization. Our members, Mary Duff, Renee Cooper, Sunny Chanthavong and Stephanie D'Agostino were also in attendance. This was a sell out event with 300 business women attending. I found it to be an excellent event for ASWA to gain exposure. I met a number of women interested in participating as speakers and sponsors for future ASWA meetings. The next night I attended the Alice Paul Equality Awards in Princeton where ASWA was also a co-sponsor. Alice Paul was "the architect of some of the most outstanding political achievements on behalf of women in the 20th century. A native of Mount Laurel NJ, she dedicated here life to the single cause of securing equal rights for all women." At this ceremony, Mary-Claire Corcoran, Pam Wenner and I met 5 women chosen by our peers who exemplify Alice Paul and carry the baton forward in her spirit. Aside from the winners who were all great achievers in their own right, I was so impressed with a young girl, age sixteen who spoke about what she has gained by being involved in the educational programs offered by the Alice Paul Institute. She truly was an example of a future leader, which is one of the Institutes objectives. I hope to explore the Institute as a future site for an ASWA meeting in 2008-2009.

The last event, I attended with our National Regional Director, Mary Duff, who is Treasurer for the Center of Advancement for Cancer Education. Again, I was very impressed with the founder, Susan Silberstein, PhD, who was celebrating at this Gala, the 30th anniversary of this organization. Through her dedication to the cause she had maintained a network, which includes many high profile women to participate in supporting the cause. It was an enriching experience to meet these women.

At each event, I set out to make our mark and be a visible presence to those who are not aware that we have an accounting organization dedicated to advancing women in our profession. I was very happy to attend these events with other members of our Chapter who are interested in expanding our reach and sharing the many benefits ASWA has to offer our members. Our mentees have been participating as well and I am very proud of their achievements. We have gained 16 new members year to date. I encourage all of our members to continue to build the momentum. If you haven't been participating or making the meetings lately come see what you have been missing.

Very truly yours,

Lori Lucente-McKeage, President of the Philadelphia Chapter

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**Topic: Elder Law – Plan for Your Family’s Needs
Presented by Timothy J. Rice, Esquire**

**Location: The Law Offices of Dilworth Paxson LLP, sponsored by
partner Laura E. Venzules, Esquire**

3200 Mellon Bank Center
1735 Market Street
Philadelphia, PA
(215)- 575-7021

Please note: A list of attendees will be provided to the firm by May 14.
Everyone must check-in at the building security desk. A firm
representative will escort our members up to the 32nd floor starting after
5:30 p.m. as the elevators must be activated with an access card.
Please be prompt!!!!
There are numerous public parking facilities located close to the Mellon
Bank Center. However, the firm is not associated with any of them.

Date/Time: Monday, May 15, 2008 at 6:00pm for a light meal.

**Cost: Members: \$ 20.00
Non-members \$ 25.00
Students \$ 15.00**

**RSVP: Please contact Pam Wenner by end of day,
Monday May 12, 2008 by email pwenner@bkicpa.com
or call her at (610)-254-8961 ext 23.**

**Our Speaker: Timothy J. Rice, Esquire
South Jersey’s Premier Elder Law Attorney**

Since 1992, Mr. Rice has concentrated his practice in elder law, including Medicaid planning, estate planning, estate administration, estate litigation and guardianships. He has handled numerous Medicaid applications before Medicaid offices in various counties throughout New Jersey and Pennsylvania, and he has also represented clients in estate and elder law matters before all probate courts in southern New Jersey as well as Orphan’s Court in Philadelphia. He maintains his law office in Voorhees, New Jersey.

Prior to entering private practice in 1992, Mr. Rice served as a Deputy Attorney General in the New Jersey Attorney General’s Office, where he represented the State Departments of Labor, Education and Environmental Protection in administrative, trial and appellate law issues.

Mr. Rice is a member of the American, New Jersey State, and Camden County Bar Associations, and the National Academy of Elder Law Attorneys. He received his law degree from Villanova University School of Law and his Bachelors of Arts degree (*Economics and Political Science*) from Northwestern University.

Admitted to practice in New Jersey and Pennsylvania, Mr. Rice has handled a wide variety of cases in State Courts in New Jersey and Pennsylvania, as well as Federal and Administrative Law Courts.

Mr. Rice has spoken before numerous groups and organizations about elder law issues, including Wills, Powers of Attorney, Advance Medical Directives, estate litigation, Special Needs Trusts, and Medicaid Planning.

Mr. Rice may be reached at 856-782-8450 or at chrisatRicelaw@comcast.net.

May Meeting
Notice

Chapter Leadership Update:

- I am pleased to announce that the office of the Treasurer for the Philadelphia Chapter of ASWA will be filled by Cynthia J. Makarczyk for 2008-2009.
- The following Committees are seeking new Chairs:

Please consult the current chairwomen listed in the sidebar on page 2 to understand the time commitment and responsibilities to fulfill the chair. Interested Regular Members should then contact Lori McKeage or Kathleen Brunner as soon as possible. If there is a Student Member interested in taking a leadership position in one of these areas also contact one of us ASAP so that we can complete the Slate prior to the June 17th meeting which will include the Annual Installation of Officers and Directors.

The open chairs are:

| | |
|----------|-------------|
| Bulletin | Scholarship |
| Meetings | Program |
| Yearbook | |

If there are any other pending vacancies that we are not currently reporting, please contact Lori McKeage or Kathleen Brunner at your earliest convenience. We want to reach out to those who have been regular members and have not yet found their niche in the organization. Maybe you have held a position and are ready to take on something new. With continued coverage of all of the offices and committees, the individual participation is so much more rewarding. We need your participation. Please take advantage of the opportunity and join our Executive Team.

ASWA Meetings and Activity Schedule

| <u>DATE</u> | <u>LOCATION</u> | <u>PROGRAM & SPEAKER</u> |
|---------------|--|--|
| May 20, 2008 | Stoltz Management Bala Cynwyd, PA | This meeting is for the Executive Team Only. Those who are unable to attend will be able to join via conference call. |
| June 6-7 | <i>Northeast Regional Conference</i> Akron-Fairlawn Hilton 3180 West Market Street, Akron, OH 43333 Phone: (330)867-5000 Sponsored by Akron-Canton OH Chapter, Contact Becky Price at beckyprice@yahoo.com or Susan Tripepi at stripepi@neo.rr.com . | |
| June 16-18 | <i>The Forum for Women in Accounting</i> , Co-sponsored by the ASWCPA The Bellagio Hotel & Casino, Las Vegas, NV (See info on the next page regarding the discount for ASWA members) | |
| June 17, 2008 | Bryn Mawr College 101 N. Merion Avenue, Bryn Mawr, PA 19010 | Past President's Recognition Installation of Officers MentorProgram Results Wine and Cheese Event |
| October 28-30 | <i>ASWA/ASWCPA Joint Annual Conference***</i> The Fairmont Dallas Hotel in Dallas Texas Save the Date!!!! | |

Special Announcement:

***See the Flyer from National attached on the last page for details on the latest Contest offered by National Headquarters for a Chapter to win an additional Free Conference Registration for one of their members. The prize is worth at least \$ 495 based on last year's conference registration fee.

We are pleased to announce that The Philadelphia Chapter has already been awarded 2- Free Registrations to this conference to date for our increase in membership through April 1st. These Free Registrations will be raffled to our members during the June meeting for those planning on attending the conference. The first Free Registration must be awarded to a member who would be attending the Joint Annual Conference for the first time. The second and any others that we acquire, can be awarded to a member who has attended the Conference in the past.

I encourage everyone to try to bring in a new member as soon as possible. Share in this achievement this year!

CPA Review Course Information - We Recommend You Do Your Homework First:

PhiladelphiaCPAReview

Philadelphia CPA Review offers candidates two ways to prepare for the CPA Exam. Students can choose to attend 100% live instruction classes in four convenient locations throughout the region. They can also prepare for the exam at home with the home study program. Regardless of the program selected, candidates will receive the same hours of instruction with the same great teachers. In addition to expert instruction, candidates will receive a comprehensive set of textbooks and state of the art software. Philadelphia CPA Review is the only live instruction course in the country to offer a money back guarantee. Visit www.PhiladelphiaCPAReview.com or contact our member, Liz Kolar at (877) 474-5272 for more information.

Becker CPA Review

Becker has a \$250 discount offer now available to all ASWA members. To receive the discount, just mention your affiliation with ASWA when ordering or contact our member Sunny Chanthavong at schanthavong@beckerreview.com.

Yaeger Home Study CPA Review

Yaeger has a \$ 350 discount offered to all ASWA members. To achieve the discount, just mention your affiliation with ASWA when you contact John Pelicano, VP of Student Development at john@yaegerCPAreview.com or call (301) 874-4900. You can also go on their website at www.yaegerCPAreview.com and input CODE: ASWA and your membership # in the comments box. In addition, based on the ASWA- Yaeger Relationship, Yaeger is extending the discount program to all non-certified staff in our members' employ. Just contact John and he will prepare a certificate to offer you company representative who can pass the savings onto your staff members.

ASWA encourages our members to do their homework and learn more about each of these review courses as each differ in their methods and pricing structure. Take the time to find the one that works best for your lifestyle and budget. Also each of the representatives listed above have expressed their interest to obtain campus representatives for their program from our membership. As you explore their services, ask about these additional opportunities available to our Student Members!

The Philadelphia Women's Journal

Members who have not yet received a copy of the newest bimonthly women's journal, may pick up a copy at one of the remaining ASWA meetings of this year or contact Lori McKeage and she can provide copy(s) to you. The April/May issue which is their first, includes an article written by Lori in which she describes the many benefits of ASWA membership and features the comments of many of our Chapter's members. You can also find copies in local stores and businesses in Philadelphia, Main Line, and Chester County. For more info to advertise or to receive future issues – email info@pwjournal.com and let them know you heard about it through ASWA.

More on the Mentor Program

We are still tallying up the points reported for each of the team members for the Month of April in our Mentor Contest. Therefore, no results are available to report at this time. Some members are really finding more and more opportunities to gain points by participating in ASWA Sponsored events as well as non-ASWA events attended by other members.

For example, we are please to announce that Lisa Doria and Katie Williams, our mentees from Chestnut Hill College, participated in the Phi Beta Lambda State Competition held in Harrisburg last month. They competed in various events. For the Business Ethics category, the teams were required to research a scholarly journal article relating to ethics in Finance. Given 10 minutes to present their findings to a panel of judges, our members were able to take first place in this competition. Congratulations to Lisa and Katie who along with another team member, are now invited to the Phi Beta Lambda National Competition in Atlanta to compete in June. We wish them the best of luck!

Katie Williams also reported that she and other members and mentees, including our newest member Katrina Smith and Sunny Chantavong, attended the PICPA "Backpack to Briefcase Event".

NEW MEMBERS SPOTLIGHT

Katrina Smith.....is currently a sophomore at West Chester University studying accounting. She is very interested in getting involved in the mentoring program. Katrina explained, "What attracted me to ASWA was listening to Renee Cooper speak to the West Chester University Accounting Society a few weeks ago." In addition to being involved in the Accounting Society, Katrina participates in Circle K, the Women's Water Polo Club (she is their current treasurer), and WCU's petitioning Chapter of Beta Alpha Psi. She is also a student affiliate of PICPA and AICPA.

Her long term goals are to attain the CPA certification as soon as possible out of college, and begin working in a "Big Four" or regional accounting firm. She has been working diligently on finding an internship for this summer. She is looking forward to attending as many ASWA events as possible—for networking tips, career resources, etc.

Please join me in welcoming our newest member and share your experiences with her when you meet Katrina at a future meeting!

Other Item of Interest

In light of our partnering with attorney's for our May Meeting, a new friend of ASWA, May Nash who attended our April meeting, has donated \$ 25 to our ASWA scholarship fund. We thank her for her support. In addition, May has asked those interested, to support The Gloucester County Bar Foundation which is holding a Raffle. May and her brother William A. Nash, Esq. of The Nash Law Firm in Blackwood, NJ, plan to attend our May ASWA meeting and will have these tickets available to purchase. Here are the specs for those who love to take chances for a good cause:

A donation of \$ 20 will support:
WOODBURY, NJ 08096

GLOUCESTER COUNTY BAR FOUNDATION, 26 NEWTON AVE,

Prizes are as follows: ALL CASH PRIZES are BASED ON THE SALE OF 1500 TKTS

10 PRIZES Include:

1 PRIZE- 20% OF TKT SALES (\$6,000 MAX) 1 PRIZE- 10% OF TKT SALES 2 PRIZES- 5% OF TKT SALES,
4 PRIZES- 2% OF TKT SALES 2 PRIZES- 1% OF TKT SALES

DRAWING: FRIDAY, JUNE 6, 2008, AT 8:30 PM at WOODBURY COUNTRY CLUB- WOODBURY, NJ 08096
NO SUBSTITUTION OF THE OFFERED PRIZE MAY BE MADE - WINNER DOES NOT NEED TO BE PRESENT.



2007-2008 Membership Campaign
The Drive to Dallas!
The Final Destination Approaches!

We want to keep the momentum going as we are so close to reaching our year end goal of 650 new members! As an added chapter incentive, we offer a *Year End Challenge:*

The chapter with the highest Net Growth % between April 1st and June 15th will win a free JNC registration for the chapter!

With 47 free JNC registrations already won, there is no time like the present, to join the ASWA Year End Challenge for

The Drive to Dallas!

Take advantage of the low membership prices and “Fill Up” the ASWA New Member tank!

It’s a race to the finish line so put the “pedal to the metal!”

Help ASWA keep the New Member tank full!